



**JAVITS**  
CENTER

Marketplace for the World™

APRIL 2010

*What's Up at Javits ...*

David A. Paterson, Governor

**FOR IMMEDIATE RELEASE**

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## **A MONTH OF CARS, PHARMACEUTICALS, JOB FAIRS AND STADIUM DESIGN**

**NEW YORK**...It's the show upwards to a million people in the metropolitan area look forward to each year– the **New York International Auto Show**. Car lovers of all ages will descend upon the **Javits Center** to see the latest vehicles and cutting-edge concept cars of the future. **Interphex** welcomes pharmaceutical professionals who will gather together for educational seminars and exhibits of the latest pharmaceutical innovations and advancements and **Stadia Design & Technology Expo** offers a comprehensive conference and an exhibition of the latest designs and technologies in the sports venue market.

The month winds down with the **Big Apple Job Fair** for CUNY graduates, the **Advance Job Fair for Healthcare Professionals** and the **National Association for College Admission Counseling's** college fair.

**THE NEW YORK INTERNATIONAL AUTO SHOW**...North America's largest auto show is the hottest ticket in town with lots of debuts from the automakers from around the globe. Forty-three car manufacturers featuring 1,000 new cars, trucks, minivans and SUVs will occupy all of the exposition space at the center including the inner roadway with the return of **Camp Jeep** off-road demonstration course. Keynote is **Ford Motor Company President & CEO Alan Mulally** who will speak at the Auto Show's Opening Press Breakfast.

**SHOW DAYS:** Wednesday, March 31 – Thursday, April 1 (Press Days)

Friday, April 2 (Dealer Day and Public Sneak Preview)

Saturday, April 3- Sunday, April 11 (Public)

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**INTERPHEX EXPO**...is the leading event in the pharmaceutical and biopharmaceutical fields showcasing the latest innovations and advancements in pharmaceutical processing including a large number of educational seminars and conferences for professionals to attend. Keynote at this year's event is **Chris Mathews, political commentator, author and host of MSNBC's HardBall.**

**SHOW DAYS:** Tuesday, April 20 - Thursday, April 22 (Trade)

**CONTACT:** Toni Corvi  
203 840-5446  
[tcorvi@reedexpo.com](mailto:tcorvi@reedexpo.com)  
[www.interphex.com](http://www.interphex.com)

**STADIA DESIGN & TECHNOLOGY EXPO**...is *Stadia Magazine's* annual exhibition and meeting that is attended by leading sports venue owners, operators, architects and industry suppliers. It will be a combination of conferences and workshops on new technologies and innovations plus exhibits by leading providers in the industry.

**SHOW DAYS:** Monday, April 26 – Wednesday, April 28 (Trade)

**CONTACT:** Caroline Pepper  
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[c.pepper@ukipme.com](mailto:c.pepper@ukipme.com)  
[www.stadiadesignandtechnology.com](http://www.stadiadesignandtechnology.com)

**BIG APPLE JOB FAIR**...for CUNY graduates seeking employment.

**SHOW DAYS:** Friday, April 23 (Special Event)

**CONTACT:** Patricia Gray  
212 794-5586  
[Pat.gray@mail.cuny.edu](mailto:Pat.gray@mail.cuny.edu)

**COLLEGE FAIR**... Sponsored by the **National Association for College Admission Counseling**, this fair is for high school students seeking advice on colleges, universities and other post-secondary education.

**SHOW DAYS:** Sunday, April 25/ (Public)

**CONTACT:** Malene Ward  
703 836-2222  
[mward@nacacnet.org](mailto:mward@nacacnet.org)  
[www.nacacnet.com](http://www.nacacnet.com)

**ADVANCE JOB FAIR FOR HEALTH CARE PROFESSIONALS**...for people seeking jobs in the health care industry.

**SHOW DAYS:** Tuesday, April 27 (Special Event)

**CONTACT:** Laura Smith  
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